

Professional Outlook:

A Researcher in the Field of Outreach, Communication and Training with Expertise in Research based Study on the Impact of Adaptation of Innovative practices and Communication in Agricultural Community, I look forward to Work, Train and contribute in the Field of Extension and Communication.

Educational Qualification:

Degree	Subject	Percentage	University	Year of Completion
Ph.D.	Agriculture Extension Education	7.29/10 (CGPA)	SKUAST-Jammu	2011-2016
M.Sc.	Community Resource Management and Extension	65.50%	Jammu University	2009-2011
B.Sc.	Home science	65.40%	Jammu University	2006-2009

Work Experience:

Professional Experience	<ul style="list-style-type: none">• Lecturer (Academic Arrangement) in the department of Home Science (PG Community Resource Management and Extension) from October,2023- May 2024• Lecturer (Academic Arrangement) in the department of Home Science (PG Community Resource Management and Extension) from July 2022- May 2023
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Dr. Parvani Rekhi

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- Guest faculty in PG department of Home Science (CRM & Extension) from September- October,2021.
 - Lecturer (Academic Arrangement) in the PG department of Home Science (CRM & Extension)- 11th October,2021- 31st May,2022.
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	<ul style="list-style-type: none">• Worked as Assistant Professor (Agriculture Extension Education & Communication), in MS Swaminathan, School of Agriculture, Shoolini University, Solan, HP- July,2018-August, 2021• School Coordinator, Academic In-charge in MS Swaminathan, School of Agriculture, July,2018-August, 2021.• Worked as Organic Developer in “Himalayan Bio-Organic Private Limited” a subsidiary of Sarveshwar Foods Private Limited. - July, 2017- August, 2018.
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Research Experience	<ul style="list-style-type: none">• Reviewer in Agricultural Research Communication Center• Research work on “Socio-economic aspects of Women in Udhampur District of Jammu Region” (2010-2011).• Research work on “Impact assessment of contract farming in basmati rice of Jammu Division” (2011-2015).• Senior Research Fellow (SRF) in Extramural project of ICAR “Determinants of Income Diversification in Family farm Households for Livelihood Security in J&K” (2015-16).• Technical Advisor with NGO “We the Human”.• Visiting faculty in National Labour Research Institute, Nodia, UP• In Editorial board Just Agriculture Magazine• Guided 2 students for completion of PG (Community Research Management and Extension)- 2022.
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Professional Achievements:	
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Conferences
and

- Attended one day National seminar conducted by
ICSSR on “Women- Natural Resources Management
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Certifications	<p>and their Livelihoods” in 2013.</p> <ul style="list-style-type: none">• Participation certificates in 2nd Jammu and Kashmir Agriculture Science Congress,2012• Presented Poster in the international conference entitled “Impact of Technological Tools on Food security under Global Warming Scenario” held in Meerut, May 11-12, 2013• Participated in one day workshop conducted by APEDA on Basmati quality control in 2013.• Attended lecture organized by National Institute of Agricultural Extension Management, Hyderabad, 2014• Attended 4 days Training programme on Trainers Training Programme on Re-visiting of SREP” conducted by SAMETI-J in 2014.• Participated in 3 days workshop entitled “Use of ICTs in Modified Extension Reforms” conducted by NIAEM, Hyderabad in 2014.• Got Presidential Appreciation Award on 7th National Seminar entitled “Sustainable Rural Livelihood: Technological and Institutional Perspective” on 2015 organized by Community Mobilization for Sustainable Development.• Poster Presentation in Natural Resources Management: Ecological Perspectives “held at SKUAST-Jammu in 2016.• Got Appreciation Certificate in International Conferences, 2016 entitled “Natural Resources Management: Ecological Perspectives” held in 2016.• Presented a paper in National Conference on “Emerging Dynamics of Entrepreneurship, skill development and Rural Livelihoods in New Economic Era” held in Jammu University, Baderwah Campus, 2017.• Young researcher award, 2020 by Institute of Scholars. Participated in 5th International Conference
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on **Advances in Agriculture, Environment and Biosciences for sustainable development (AAEBS-2021)** August, 05-07, 2021.

- ☐ **Best Academician Award** on 5th International Conference on Advances in **Agriculture, Environment and Biosciences for sustainable development (AAEBS-2021)** August, 05-07, 2021.
- ☐ ☐ Participated in **15 days** of the International Online Training Programme, in **Advances in Agripreneurship and skill development for reshaping the future of Indian Agriculture.**

Academic Achievements:

Publications	<ul style="list-style-type: none">• Published book via Lambert publications entitled “Impact Assessment of Contract Farming in Jammu Region of J&K State”• Publication of Research project Report on “Determinants of Income Diversification in Family farm Households for Livelihood Security in J&K” under the guidance of Dr. Rakesh Nanda.• Publication of review article in International Journal of Commerce & Business Management –Innovations and Technology: Economic analysis of their contribution in Managing Natural Resources for Sustainable Development, Vol.6, No.2(2013), 2013-10-10.• Publication of abstract in 7th National Seminar entitled “Sustainable Rural Livelihood: Technological and Institutional Perspective” on 2015 organized by Community Mobilization for Sustainable Development.• Publication of Abstract in Agricultural Economics Research Review 2017 Conference Number, p293-293. 1/2p entitled “Diversification: A Way Out for Doubling the Farmer's
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	<p>Income”.</p> <ul style="list-style-type: none">• Publication of Paper in the conference issue of Indian Ecological Society entitled “Problems faced by the contract and non-contract farmers and factors affecting contract farming”.• Worked on an article on “Organic farming: An Eco-friendly way to Sustainable Agriculture for the Newsletter printed in the issue of June 2018.• A comparative Study on Socio-personal and Economic Profile of Contract Farmers and Non-Contract Farmers in Jammu, Under IJCMAS, Ref. Link https://www.ijcmas.com/aug2018issue.php• Attitude of paddy growers towards contract farming in the Jammu region of J&K State. Parvani Sharma, Rakesh Nanda, Rajinder Peshin and Yudhisthar. Journal of Pharmacognosy and Phytochemistry.• Diversification Strategies among Rural Farm Family Households in Different Agro-climatic Zones of J&K Union Territory, India. Rakesh Nanda, A.K. Singh, Rajinder Peshin, L.K.Sharma, Parvani Sharma. Current Journal of Applied Science and Technology, Page 56-64, DOI: 10.9734/cjast/2020/v39i2830938, Published: 18 September 2020.
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Academic Book Chapter/ Publications	<ul style="list-style-type: none">• Book Chapter: Motivation and Evaluation (Parvani Sharma and Rakesh Nanda) published in Entrepreneurship development: Theory and practices 2022• Book Chapter: Team Building (Parvani Sharma and Rakesh Kumar) published in Entrepreneurship development: Theory and practices 2022• Book Chapter published in science and technology Vol.8 Study about Income Diversification: An Approach to Farm
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Family Household in Different Agro-climatic Zone of J&K, UT, DOI: 10.9734/bpi/nvst/v8/2540E. (Chapter-6) .

Editorial Endeavours	<ul style="list-style-type: none">• https://www.dailyexcelsior.com/promoting-startups-in-agriculture/• https://www.dailyexcelsior.com/understanding-peri-urban-agriculture/• https://www.dailyexcelsior.com/microgreens-a-millennial-superfood/• https://www.dailyexcelsior.com/covid-effect-promote-ict-in-agriculture/• https://www.dailyexcelsior.com/agri-ecotourism-sustainable-agri-business-opportunity/
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A Brief Write Up:

Extension and Communication, as a subject is a part of social work that not only envisages the community welfare but also lays emphasis on Communication and Outreach, with the rural community.

From time-to-time I've conducted awareness campaigns in rural areas where we educate rural masses about various social issues. I've been technical advisor in NGO "We the Human" and also a columnist who have written several articles on various topics like Agri-tourism, Peri-urban Agriculture, Microgreens and Start-ups in Agriculture and Many more.

I'm very passionate about working with the community and believe in Individual Responsibility of Contributing to Community in every possible way.